



HERITAGE

PORTRAITS & ALBUMS

for Public Safety Organizations

Honoring Our Nation's Heroes

Fire Department...Law Enforcement...Military Heritage Albums



HERITAGE WALL COLLAGES

OVERVIEW

Heritage Portraits & Albums has been a longtime leader in producing Heritage Albums (yearbooks) for Public Safety agencies across the country. In conjunction with our Album program we have produced departmental wall collages for these agencies. Most agencies will only produce a yearbook every 5 years and some agencies are just not in the market to produce a yearbook at the present time. So....

YOU SPEAK
WE LISTEN

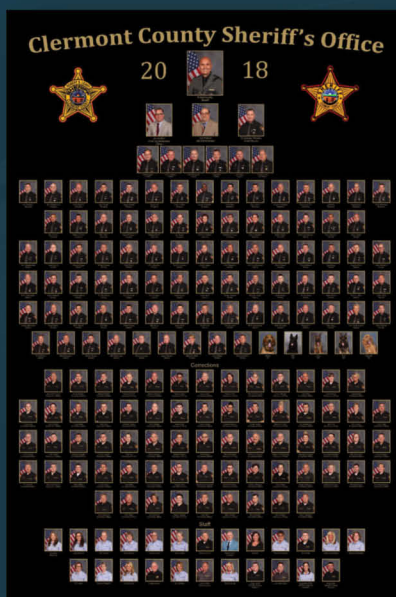
We listened to our customers and designed our Heritage Wall Collage program specifically for agencies wanting only to do a collage and included some of the same popular features and benefits that are included in our Album program.

NO COST to organization if your agency has a minimum of 150 members. Possible minimal cost if smaller. For details contact your marketing rep.

NO MINIMUMS, NO GUARANTEES of sales or purchases from your agency or members.

NO WORK, NO HASSLE. We do all the heavy lifting for you including Photography, Design and Promoting.

NO COST WAY TO UPDATE MEMBER PHOTOS. Your agency will receive a digital copyright released image of all members we photograph.



In just a few short weeks you can have your agency's
HERITAGE WALL COLLAGE



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Rusty Rice

MARKETING REPRESENTATIVE

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Contact your marketing
rep today for more
information.

WHY CREATE A WALL COLLAGE?

Honors the Men & Women Who Serve Your Agency and helps them to feel part of a team of people all working together for a common cause and purpose in serving your community.

Pictorial Record of Members thru the Years. Many agencies have decades of these type collages lining their walls. What a great pictorial history of those who are serving now and those who've served in the past.

Opportunity for Professional Photo Made in Uniform. Most members would never have this done if not afforded the opportunity to do so while on shift. Members & their families will be appreciative of this.

Updated Member Photos. Agency gets a digital copyright released image of all members photographed.

Covers a Bare Spot on Your Wall?... OK, that reason may be a bit of a stretch.

WE UNDERSTAND YOUR NEEDS.

We have been working Public Safety Agencies for many years. In the past 8 years over 150,000 public safety members have been photographed by Heritage nationwide. We know what we are doing and we are very good at it.

We work our photography schedules around your member's schedules.

Late nights, early mornings...it doesn't matter to us. We want members to have an opportunity to be photographed while on shift.



The latest state of the art digital technology, equipment & software.

Even the best carpenter can't build a house without the proper tools. We have the tools needed to insure your project is smooth and successful from beginning to end.

Fulltime Company Support

We only work with Public Safety agencies. We commit 100% of our efforts serving this market. This is not a part-time job for us.

3 EASY STEPS

1

You determine the dates and times that will be convenient for your member photo sessions. Amount of days needed for this will be determined by agency size. We will design and supply all promotional materials for this event for distribution to your members.

3

We custom design your Heritage Wall Collage to your specifications. You proof, approve and we print.

2

We send our talented and highly experienced photography team to your location to photograph your members for inclusion in your Heritage Wall Collage.

WHEN IS IT MORE THAN JUST A WALL COLLAGE? ...When you let Heritage complete the project.

Your administration determines which type pose will be used for the wall collage. Various images of this pose will be created to allow members to pick out the one they would prefer in the wall collage based upon their facial expression.



Additional Poses are Created to give members an opportunity to have more than a single pose to choose from should they wish to share images with family or friends. We encourage members to bring their turn-out gear or any specialty gear that may pertain to their job duties to have a photo made in that gear.



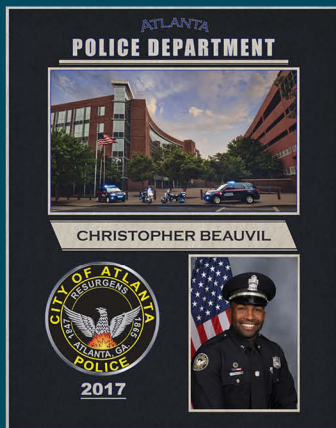
- OPPORTUNITY TO VIEW & ORDER IMAGES
- Members have the opportunity to view their images immediately after being photographed.
- They pick the one to appear in your Heritage Wall Collage and choose any they wish to order to share with family and/or friends. Packages are affordably priced and most contain your album. Members are under NO OBLIGATION TO PURCHASE but most will, which keeps us in business and allows us to offer this project to your agency.



PROMOTIONAL SHOTS AS AN ADDED BONUS



As part of the Heritage Collage Program we create and produce a Department Promotional Shot. These images are created around dusk in front of a building or other area landmark that is unique to your community with some of your equipment in the foreground. This image is designed to convey in a picture "THIS IS MY AGENCY". Many agencies will use these images as backgrounds for their collages or even have a large version printed for the office. They are also very popular with your members and will be offered in some of our packages.



MEMBER COMPOSITES

We will be offering your members a very popular item that contains your departmental promo shot, a digital copy of your patch/logo and a place for the members to pick their personal image of choice to appear in the composite. These composites are offered on regular photo paper or an upgraded version printed on a metal plaque which really makes the images take on a vibrant luminescence.

WALL COLLAGE PRODUCTION

Your Heritage Wall Collage will be custom designed to fit your needs. You can pick from various backgrounds we have available or have one made specifically for you.

CHOOSE YOUR STYLE



Johnathan Smith
Captain

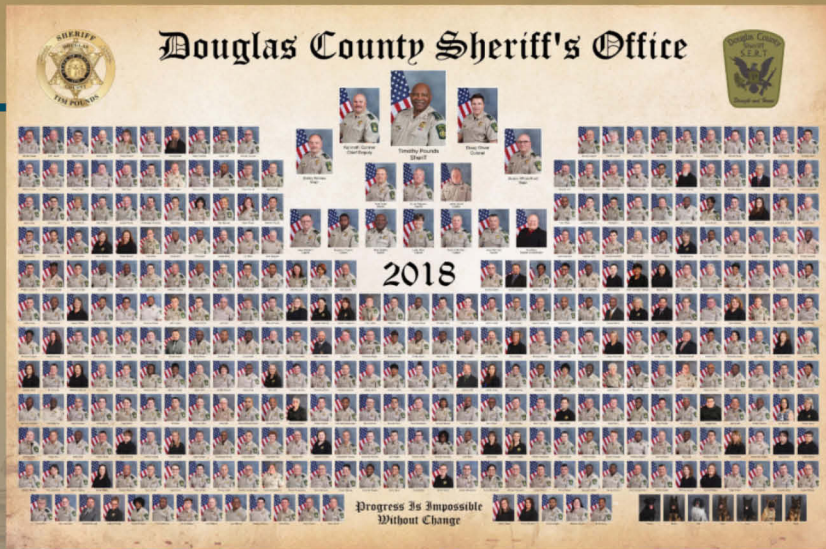
Member Photos will appear about the size of a wallet or mini wallet sized photo and have their name, rank or title inserted under their photo.

Command Staff photos are usually larger and placed at the top or center of the collage.

PROMO SHOT BACKGROUNDS



SOLID COLOR BACKGROUNDS



PARCHMENT
BACKGROUND

AMERICAN FLAG
BACKGROUND



OUR GOAL

To make certain ALL Public Safety agencies have each of their members professionally photographed to preserve their dedication, sacrifice, and Heritage so they will be documented and remembered for the years to come.

OUR PASSION

To create the very best possible products for our customers. Products that will become more valuable to member's families and will be passed down through the ages. We want to make certain that people, memories, and events are documented for everyone before they are forever lost in time. We want to be a part of helping create your members' Heritage as well as your agency's Heritage.

HOW ARE WE REACHING OUR GOALS?

In the past eight years we have professionally photographed over 150,000 Public Safety members and produced over 300 Heritage Albums and/or wall collages nationwide! That's a good start!



WWW.HERITAGE-ALBUMS.COM

OUR GOAL & OUR PASSION



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